

# Gold Salon Loyalty Program

## GOLD SALON REQUIREMENTS:

1. Must carry Brazilian Blowout Professional Product AND all Aftercare/Retail Product.
2. If you have ordered \$1,000 or more in product the last quarter, you qualify. You must continue to purchase \$1,000 or more in product per quarter, in order to continue receiving quarterly incentives.
3. Must have a professional salon website.
4. Must feature the Brazilian Blowout Banner on the homepage of your website.
5. A stylist/owner from the Gold Salon must have attended an "in-person" Brazilian Blowout professional treatment training in the last 12 months and must still be employed at the salon.

## SALON INCENTIVES:

1. FREE Back Bar support every quarter:
  - 1-34 oz. Anti-Residue Shampoo
  - 2-8 oz. Deep Conditioning Masque
2. Free product for shipping.
3. Brazilian Blowout Stylist Station Set-Up (2 sets per quarter).  
Each set includes:
  - 1-8 oz. Açai Daily Smoothing Serum
  - 1-2 oz. Açai Restorative Sculpt & Define Polish
  - 1-4 oz. Açai Shine & Shield Spray Shine
  - 1-8 oz. Açai Protective Thermal Straightening Balm
  - 1-6.7 oz. VOLUME Instant Volume Thermal Root Lift
4. Premiere salon locator position.
5. Brazilian Blowout Gold Salon Window Decal
  - Brazilian Blowout Gold Salon Silk Banner
6. If you are a Gold Salon for three consecutive quarters, you qualify for one in-salon Brazilian Blowout training course. Each training course will include:
  - The latest Brazilian Blowout professional treatment training
  - The most up-to-date tips/tricks for performing the perfect Brazilian Blowout
  - Brazilian Blowout Business Basics Training which will show you how to improve your Brazilian Blowout business through simple marketing, retail bundling, follow-up appointment strategies, and more...
7. If you remain a loyal Brazilian Blowout Gold Salon for 12 months, you will receive the following additional product for **FREE!**
  - 1 additional 34 oz. Anti-Residue Shampoo
  - 2 additional Stylist Station Set-Ups
  - 2-12oz. Brazilian Blowout Smoothing Treatments

877.779.7706 [brazilianblowout.com](http://brazilianblowout.com)

THE ONE & ONLY ORIGINAL brazilian blowout®